

IT'S TIME !

Be Your Own Lakshmi

COURSE BROCHURE



@beartsyindia

Are you one of the 80% women in India who lack the confidence to handle their own finances?



NOT ANY MORE!

**Sign up for
Level One and Level Two
course now!**

**Be Your Own Lakshmi
for a lifetime !**

YOUR COMMON QUERIES

Who can join this course?

Indian women and girls (age 18 and up).

What is the course duration?

Level 1 and Level 2 course are of 12 sessions and 8 sessions respectively.

Duration of each session - 2 hours.

What languages is the course available in?

The program is currently available in Hindi and English. More languages will be added soon. Please check here from time to time.

Will I get a certificate?

Yes, people who complete all 48 hours will get a certificate of attendance. Those who complete the post-program quiz and score at least 90% will additionally get a certificate of proficiency. Certificates will be emailed to the registered email address. You are free to list your certificate in your resume.

Can we get recordings of the session?

Recordings are proprietary and therefore are not permitted to be made by the participants. Please ensure that you attend all sessions. However, on a case-to-case basis, participants may be accommodated for a single missed session in the next batch, at Be.artsy's discretion.

What is the course fee?

Level 1, per participant INR 2,500

Level 2, per participant INR 3,500

LEVEL ONE

You will learn the basic personal finance

Understanding expenses ,
and how to control them

EXPENSES



Know about the types of income, and
how and why to have different
sources of income

INCOME



Decoding bills, invoices
terms and conditions,
guarantees and
warranties

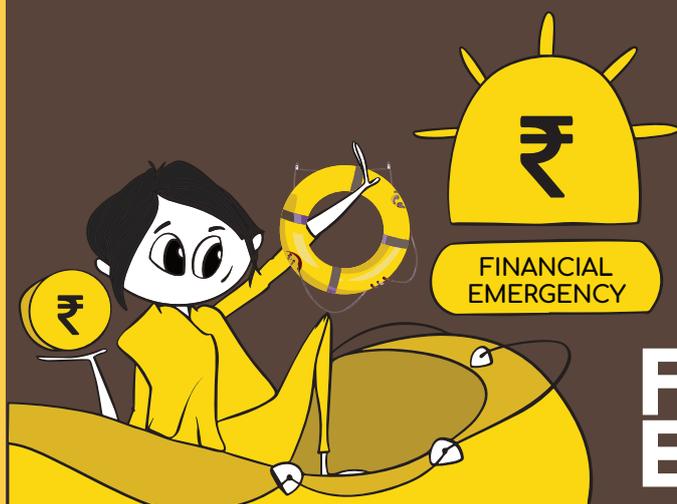
BILLS



LEVEL ONE

You will learn the basic personal finance

Know how to anticipate, prepare for, and handle financial emergencies



FINANCIAL EMERGENCIES

Know what savings are, why you need them, and how to generate them



SAVINGS



Be confident about the difference between savings, insurance and investment



INSURANCE INVESTMENTS

LEVEL ONE

You will learn the basic personal finance

Be able to calculate simple interest, compound interest and inflation impact on your money

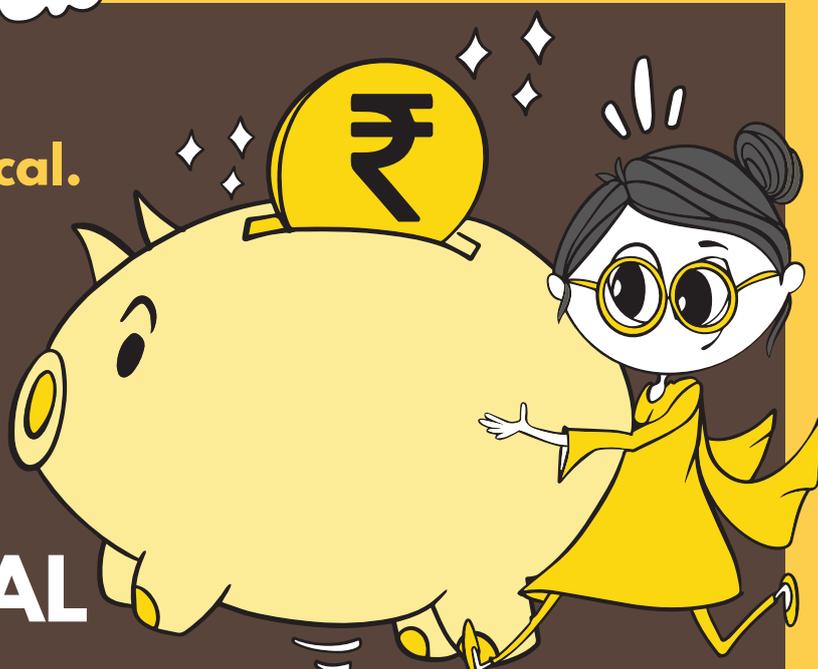
INFLATION



Confidently evaluate the pros and cons of bonds, shares mutual funds, PPF, EPF, SIP, gold and real estate

Prepare for short breaks and sabbatical.

SABBACTICAL



LEVEL ONE

You will learn the basic personal finance

Save yourself from
financial frauds and
scamsters

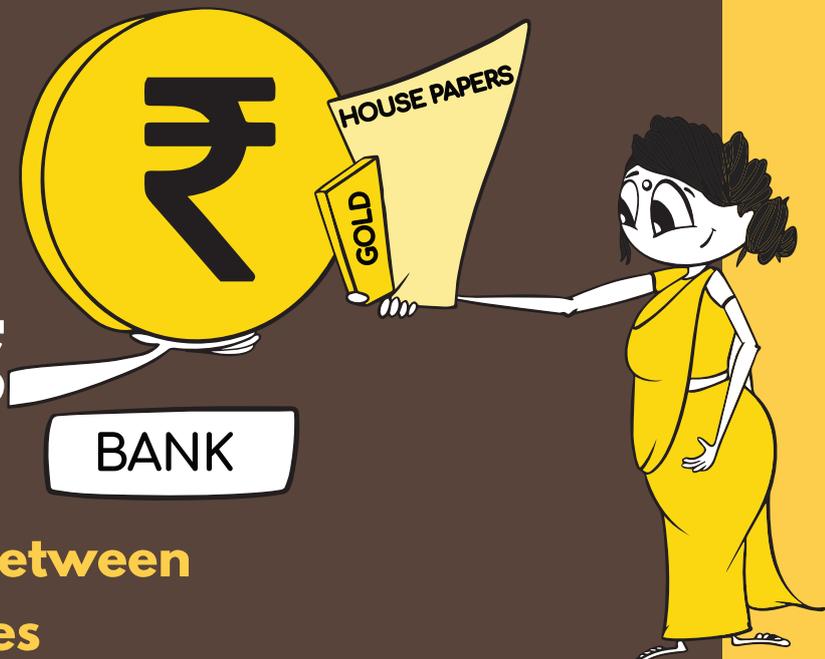
**FRAUDS
SCAMS**



Be a master instead of
a slave of credit and
debit cards

**CREDIT
DEBIT CARDS**

**COLLATERAL
SECURITIES**



Know the difference between
collateral and securities

WOMEN AND FINANCIAL LITERACY

According to a Standard & Poor study, a whopping 80% Indian women are just about numerate, and do not understand basic financial concepts such as budgeting, risk, inflation and compound interest. As a result, women are under-equipped to take up responsibility for their financial security, leaving it to ‘the menfolk’, who are barely better qualified at 27% financially literate. While women are ‘Lakshmi’ for their family, they are not Lakshmi for themselves.

Financial independence and security are essential enablers for women to lead more fulfilling lives.

Be Your Own Lakshmi satisfies the urge of women participants to learn about basics of personal finances and helps to demystify financial concepts like inflation, compounding, investments, and savings.

Be Your Own Lakshmi isn't merely about financial literacy for women. It is about the world of opportunities that unlock when we are empowered with the knowledge of managing finances.

Nothing can be more crucial for women who will step into the post-Covid world with its new challenges.

Economic independence is the key to reducing gender disparities, and Be Your Own Lakshmi lays a firm foundation for this.

ABOUT BE.ARTSY

Be.artsy is India's premier awareness enterprise. We are experts at demystifying complex topics like financial planning. Be.artsy conceptualises and delivers awareness and communication programs. It was established in 2010 by social entrepreneur Shikha Mittal, who was featured in the Forbes India W Power India 2019 list and has received the IIM Bangalore Alumni Achievers Award in 2019-20 for Social Impact. Headquartered in New Delhi, Be.artsy has pan-India operations and has gained popularity for its innovative use of various art forms, especially Indian street theatre (nukkad natak), to decode complex topics in multiple languages across India. The enterprise currently works in the space of financial literacy and investor awareness in collaboration with National Stock Exchange.



SHIKHA MITTAL

**FOUNDER BEARTSY
AN ENTERPRISE EXPERTISE
IN AWARENESS PROGRAMS
SINCE 2010**

FORBES INDIA W-POWER TRAILBLAZERS

**WINNER OF IIM BANGALORE'S ALUMNI ACHIEVER AWARD IN
2019-20 FOR THE IMPACT CATEGORY 'SOCIAL'**

**EDUCATED 5000 WOMEN VIA
'BE YOUR OWN LAKSHMI' CAMPAIGN**

**DIRECTED 900 FINANCIAL LITERACY SESSIONS
SINCE 2016**

Be.artsy, India's premier awareness enterprise offers three Financial Literacy courses to take you from frightened kitten to roaring lioness, from being dependent to being 'Atmanirbhar' in the world of personal finance.

CONTACT US

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Be.artsy
AWARENESS
 **EXPERTS**

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Chennai | Hyderabad